

**Key Commitments****Licence number: CR000004**

<b>Station name</b>	<b>GTFM</b>
<b>Licence area</b>	<b>Pontypridd and the surrounding areas including Aberdare (as shown in the licensed coverage area map)</b>
<b>Frequency</b>	<b>107.9MHz</b>

**Description of Character of Service**

GTFM provides a local and inclusive radio service for all residents of Pontypridd. The station caters for the community by providing targeted and specialist music programming, discussion programming on local issues and the promotion of local events, and Welsh language content. The station encourages participation by offering training and supporting volunteer involvement.

The service broadcasts:

- Music. The main type of music broadcast over the course of each week is: mainstream music from the 1960s to the present day, with some specialist music genres, Welsh language music, and local bands/musicians.
- Speech. The main types of speech output broadcast over the course of each week are: national, regional, local news and sport, interviews, what's on and community information.
- Over the course of the week programming is mainly in English with some Welsh language content.
- The service provides original output<sup>1</sup> for a minimum of 12 hours per day on weekdays, 11 hours per day on Saturdays and eight hours per day on Sundays.
- The service provides locally-produced output<sup>2</sup> for a minimum of 13 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,

---

<sup>1</sup> Original output is content which is first produced for, and transmitted by, the station and excludes output that was transmitted elsewhere before. Original output can be live, pre-recorded or voice-tracked. Repeat broadcasts of original output and continuous music with no speech content other than advertisements, station idents and/or outsourced news bulletins (i.e. news bulletins produced by a third party) do not meet Ofcom's definition of original output.

<sup>2</sup> Locally-produced output is content which is made and broadcast from within the station's licensed coverage area. It may include all types of local production including repeats and continuous music, as long as it is created anywhere within the licensed coverage area and is not material that is networked from other stations. Content which is made outside the station's licensed coverage area, but edited and broadcast from within the coverage area, does not meet Ofcom's definition of locally-produced output.

- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[Revised September 2016, updated January 2022]