

Key Commitments**Licence number: CR000067**

Service name	Asian Star
Licence area	Slough (as shown in the licensed coverage area map)
Frequency	101.6 MHz

Description of character of service

Asian Star is for all sections of Slough's large and diverse Asian community. It features balanced coverage of the different languages and faith groups. Training is a core component of its operations, with a priority given to training young Asian people in media skills.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: Bhangra; Bollywood; Punjabi Folk; Qawaali; Ghazals; Pakistani music; Indipop; Arabic; Bengali; Pashto, R&B/Urban and Polish.
- Speech. The main types of speech output broadcast over the course of each week are: topical discussions, interviews and features, news programming and community information.
- Over the course of each week, programming is broadcast in English, Punjabi, Hindi and Urdu.
- The service provides original output¹ for a minimum of 12 hours per day.
- The service provides locally-produced output² for a minimum of 13 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[March 2007. Revised September 2016]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is output made and broadcast from within the service's licensed coverage area.