

Key Commitments

Licence number: CR00075

Service name	Phoenix FM
Licence area	Brentwood (as shown in the licensed coverage area map)
Frequency	98.0 MHz

Description of character of service

Phoenix FM is a service for those living and working in Brentwood. It delivers a music and information service. The station is inclusive and encourages participation by members of the community as well as local organisations.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: adult contemporary music and chart hits from the 1970s to date; specialist genres and music from local musicians are also featured
- Speech. The main types of speech output broadcast over the course of each week are: local news, features, interviews and sports news/information.
- The service provides original output¹ for a minimum of 17 hours per day.
- The service provides locally-produced output² for a minimum of 13 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[March 2007. Revised September 2016]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.