

Key Commitments**Licence number: CR000088BA**

Service name	Siren FM
Licence area	Lincoln (as shown in the licensed coverage area map)
Frequency	107.3 MHz

Description of character of service

Siren FM is a service for students, young people, schools and community groups in Lincoln. It provides a voice for these groups by improving media literacy and communication skills, and integrating the University into the wider community. The station offers local social action and community programming which reflects the interests and issues of the key target groups. The main daytime, term and semester time output will target an under-24 audience; evenings include more specialist speech and music programmes.

The service broadcasts:

Music: The main types of music broadcast over the course of each week are: mainstream rock and pop, indie, dance, hip-hop, rap, alternative, folk, country, jazz, Motown, world music, classical and local musicians.

Speech. The main types of speech output broadcast over the course of each week are: factual features, news, current affairs/discussion and social action/community information programmes.

The service provides original output¹ for a minimum of 60 hours per week during term/semester time and 30 hours per week at other times.

The service provides locally-produced output² for a minimum of 13 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[July 2007. Revised March 2012; September 2016; April 2020]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.