

## Key Commitments

**Licence number: CR000115**

<b>Service name</b>	<b>Radio St Austell Bay</b>
<b>Licence area</b>	<b>St Austell Bay (as shown in the licensed coverage area map)</b>
<b>Frequency</b>	<b>105.6 MHz</b>

### Description of character of service

Radio St Austell Bay is for everyone living, working in or visiting St Austell Bay. It targets particular groups within the community who are traditionally underserved, such as the elderly, the unemployed, people with disabilities, children and young people. The station provides regular and substantial information about what is happening in the local area and how the community can participate.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: mainstream chart hits and oldies from the 1950s to 1980s with some specialist music programming.
- Speech. The main types of speech output broadcast over the course of each week are: features on local events, local sport, local issues and local angles on national stories.
- The service provides original output<sup>1</sup> for a minimum of 12 hours per day.
- The service provides locally-produced output<sup>2</sup> for a minimum of 13 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[November 2007. Revised November 2013; September 2016]

<sup>1</sup> Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

<sup>2</sup> Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.