

Key Commitments

Licence number: CR000120

Service name	Hot Radio 102.8
Licence area	Poole (as shown in the licensed coverage area map)
Frequency	102.8 MHz

Description of character of service

Hot Radio is for the people of Poole. It promotes a better understanding of Poole across the community and strengthens links between all groups of local people. The station provides a forum for debate on issues which affect Poole and its residents. Its programming includes local news and information, and a diverse range of specialist music programmes.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: pop music during daytime and specialist music programmes during evenings and weekends.
- Speech. The main types of speech output broadcast over the course of each week are: news bulletins, discussions, public service announcements and local information.
- The service provides original output¹ for a minimum of six hours per day during weekdays.
- The service provides locally-produced output² for a minimum of 13 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[November 2008. Revised May 2011; September 2016]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.