

Key Commitments

Licence number: CR000122

Service name	BRO Radio
Licence area	Barry (as shown in the licensed coverage area map)
Frequency	98.1 MHz

Description of character of service

BRO Radio is a service for the community of Barry. It promotes a feeling of social identity and community pride amongst the economically diverse community of Barry. Its programming consists of a mixture of locally relevant speech and music, and it encourages non-Welsh speakers to learn Welsh.

The service broadcasts:

- Music: The main types of music broadcast over the course of the week are: contemporary pop music, music from the 1960s to 1990s, and specialist music genres.
- Speech: The main types of speech output broadcast over the course of each week are: news, community and travel information, discussions, interviews, sport and local 'what's on' items.
- Over the course of each week, programming is broadcast mostly in English, with some Welsh.
- The service provides original output¹ for a minimum of 12 hours per day.
- The service provides locally-produced output² for a minimum of 13 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[April 2009; revised September 2016]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.