

Key Commitments**Licence number: CR000138**

Service name	Pulse Community Radio
Licence area	Barrhead and surrounding area in East Renfrewshire (as shown in the licensed coverage area map)
Frequency	98.4 MHz

Description of character of service

Pulse Community Radio is for the people of Barrhead and surrounding areas. It has an emphasis on the development of young people. The station encourages community participation, celebrates cultural diversity in the area and represents underserved groups.

The service broadcasts:

- Music. The main types of music broadcast over the course of the week are: current chart and rock music with some older and specialist music. Local musicians are also featured.
- Speech. The main types of speech output broadcast over the course of each week are: discussion, advice, news, sport and programmes made by schools.
- The service provides original output¹ for a minimum of 15 hours per day.
- The service provides locally-produced output² for a minimum of 13 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[September 2009. Revised September 2016]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is output made and broadcast from within the service's licensed coverage area.