

Key Commitments**Licence number: CR000141**

Service name	3TFM Community Radio for Health
Licence area	Saltcoats and surrounding area (as shown in the licensed coverage area map)
Frequency	103.1 MHz

Description of character of service

3TFM Community Radio for Health is for the people of Stevenston, Saltcoats, and Ardrossan, particularly those from disadvantaged groups. It provides health information and advice and brings together various organisations to improve access to health, well being and other opportunities by actively involving the local population.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: easy listening, rock, chart and indie music with some specialist genres.
- Speech. The main types of speech output broadcast over the course of each week are: health programming, local information, local news, national news and local issues.
- The service provides original output¹ for a minimum of 12 hours per weekday.
- The service provides locally-produced output² for a minimum of 13 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[March 2008. Revised December 2012; September 2016]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is output made and broadcast from within the service's licensed coverage area.