

## Key Commitments

**Licence number: CR000168**

<b>Service name</b>	<b>Gravity FM</b>
<b>Licence area</b>	<b>Grantham (as shown in the licensed coverage area map)</b>
<b>Frequency</b>	<b>97.2 MHz</b>

### Description of character of service

Gravity FM provides a radio service that meets the needs of the local community in Grantham, providing news, information, discussion, debate and also entertainment through drama, comedy and music. It provides the tools and training for the community to produce, develop and broadcast their own radio programmes, encouraging a sense of community spirit.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: light popular music from the past and present, with more specialist genres featuring during evening programming.
- Speech. The main types of speech output broadcast over the course of each week are: magazine-style programming with guest interviews, documentaries, local news round-ups, village reports, sports coverage, weather and traffic information.
- The service provides original output<sup>1</sup> for a minimum of 12 hours per day.
- The service provides locally-produced output<sup>2</sup> for a minimum of 13 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[October 2008. Revised September 2016]

<sup>1</sup> Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

<sup>2</sup> Locally-produced output is output made and broadcast from within the service's licensed coverage area.