

Key Commitments

Licence number: CR000171

Service name	Erewash Sound
Licence area	Erewash (as shown in the licensed coverage area map)
Frequency	96.8 MHz

Description of character of service

Erewash Sound is for the people of Ilkeston and the surrounding area in the borough of Erewash. It provides an interactive, responsive and personal service to which the whole community can relate, promoting and encouraging a genuine community spirit and awareness of what the area has to offer.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: tracks from the 1950s to the present. Specialist music programming also features.
- Speech. The main types of speech output broadcast over the course of each week are: local news, sport, weather, community information, interviews, advice surgeries, discussions, entertainment and what's on guides.
- The service provides original output¹ for a minimum of 11 hours per day.
- The service provides locally-produced output² for a minimum of 13 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[February 2010. Revised November 2013; September 2016]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is output made and broadcast from within the service's licensed coverage area.