

Key Commitments

Licence number: CR000172

Service name	Tulip Radio
Licence area	Spalding (as shown in the licensed coverage area map)
Frequency	107.5 MHz

Description of character of service

Tulip Radio is for the people of Spalding and the surrounding areas. It presents a unifying voice across a sparsely populated rural area, and involves all sections of the community in and around Spalding. It provides an entertaining and informative service, broadcasting a wide range of music, news, information and topical issues related to the target community.

The service broadcasts:

- Music. The main type of music broadcast over the course of each week is: music from the 1960s to present day. Specialist music programmes also feature.
- Speech. The main types of speech output broadcast over the course of each week are: national and local news; community information; local discussions and interviews; youth programming and some programming for migrants to the area.
- The service provides original output¹ for a minimum of 12 hours per day.
- The service provides locally-produced output² for a minimum of 13 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[July 2009. Revised September 2016]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.