

**Key Commitments****Licence number: CR000178**

<b>Service name</b>	<b>EAVA FM</b>
<b>Licence area</b>	<b>Central Leicester (as shown in the licensed coverage area map)</b>
<b>Frequency</b>	<b>102.5 MHz</b>

**Description of character of service**

EAVA FM is for Leicester's inner-city new migrant and refugee communities, particularly those from East Africa and related areas. It socially develops, informs and entertains. It combines music, local news and information with cultural, faith and educational programming, all supported by community members and local stakeholders.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week is: music from East Africa and other genres relevant to the target community, including music of Black origin.
- Speech. The main types of speech output broadcast over the course of each week are: magazine programmes, interviews and discussions, news and information.
- During the month of Ramadan specialist religious programming for the East African communities in Leicester can be broadcast in place of, or in addition to, the regular programming described above.

Over the course of each week, programming in English and African languages is broadcast.

- The service provides original output<sup>1</sup> for a minimum of 10 hours per day.
- The service provides locally-produced output<sup>2</sup> for a minimum of 13 hours per day

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[September 2008. Revised September 2016, October 2020].

<sup>1</sup> Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

<sup>2</sup> Locally-produced output is output made and broadcast from within the service's licensed coverage area.