

Key Commitments

Licence number: CR000201

Service name	Radio Ashford
Licence area	Ashford, Kent (as shown in the licensed coverage area map)
Frequency	107.1 MHz

Description of character of service

Radio Ashford is for the health community and broader local community of Ashford, Kent. It provides entertainment and health information aimed especially at those directly involved in healthcare, as well as for the wider community, with special attention paid to voluntary organisations and civic and social services in Ashford.

The service broadcasts:

- Music. There is a wide range of music broadcast over the course of each week including rock and chart pop and some specialist genres.
- Speech. The main types of speech output broadcast over the course of each week are: news, community news, discussions and information features on health-related topics.
- The service provides original output¹ for a minimum of four hours per day.
- The service provides locally-produced output² for a minimum of 13 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[March 2011. Revised September 2016]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.