

Key Commitments

Licence number: CR000202

Service name	Academy FM 107.8
Licence area	Ramsgate, Kent and surrounding area (as shown in the licensed coverage area map)
Frequency	107.8 MHz

Description of character of service

Academy FM 107.8 is for the population of the Isle of Thanet. It works to unite, support, involve and serve the Thanet community, to promote social gain and broaden listener choice.

The service broadcasts:

- Music. The music broadcast over the course of each week is mainly a mix of genres including hits from the 60s to today, rock/indie and R&B/Soul. Music from local musicians also features.
- Speech. The main types of speech output broadcast over the course of each week are: local information, news and sport, event information, discussions and interviews.
- The service provides original output¹ for a minimum of 10 hours per day.
- The service provides locally-produced output² for a minimum of 13 hours per day

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[March 2010. Revised September 2016]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.