

## Key Commitments

**Licence number: CR000217**

<b>Service name</b>	<b>Insanity Radio 103.2FM</b>
<b>Licence area</b>	<b>Royal Holloway University Campus, Egham (as shown in the licensed coverage area map)</b>
<b>Frequency</b>	<b>103.2 MHz</b>

### Description of character of service

Insanity Radio is for students and other young people in Egham and the surrounding area. It offers an educationally-oriented radio service for students and other young people aged 15 to 24, as well as for local residents in Egham more generally. It provides a public forum for students, and works to develop the relationship between student and non-student residents in the area.

The service broadcasts:

- Music. The music broadcast over the course of each week comprises a wide variety of genres, including pop, indie, dance, and urban.
- Speech. The main types of speech output broadcast over the course of each week are: local news and information, event information, discussions, interviews, factual features and educational programming.
- The service provides original output<sup>1</sup> for a minimum of eight hours per day during term-time and a minimum of four hours per day outside of term time.
- The service provides locally-produced output<sup>2</sup> for a minimum of 13 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[January 2012. Revised September 2016]

<sup>1</sup> Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

<sup>2</sup> Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.