

Key Commitments

Licence number: CR000225

Service name	Rinse FM
Licence area	Inner London (as shown in the licensed coverage area map)
Frequency	106.8 MHz

Description of character of service

Rinse FM is for young people, especially those aged 15-24 years old, focussing on dance and urban music genres with an emphasis on London and UK-made music. It represents a broad cross-section of youth culture within its coverage area, with a particular emphasis on promoting the needs and aspirations of young people.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are based around London's urban and dance music scenes, with a specific commitment to London-made music and music from the UK.
- Speech. The main types of speech output broadcast over the course of each week are: local and community news and information of interest and relevance to the target community, what's on information, interviews and discussion programmes.
- The service provides original output¹ for a minimum of 16 hours per day.
- The service provides locally-produced output² for a minimum of 13 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[February 2011. Revised September 2016]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.