

Key Commitments

Licence number: CR000229

Service name	Warminster Community Radio (WCR)
Licence area	Warminster (as shown in the licensed coverage area map)
Frequency	105.5 MHz

Description of character of service

WCR is for the people of Warminster and the immediately surrounding area. It has a local sound to suit all age groups but in particular the 35+ and 16 to 20 age groups. The station provides instant communication, information and entertainment for the population, including those disenfranchised by location, poverty or disability.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: pop music, classical, jazz, country, world music and soul. Local artists and unsigned artists also feature.
- Speech. The main types of speech output broadcast over the course of each week are: event information, news, community news and information, charity and educational promotions, and arts programming.
- The service provides original output¹ for a minimum of five hours per day.
- The service provides locally-produced output² for a minimum of 13 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[April 2012. Revised September 2016]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.