

Key Commitments

Licence number: CR000249

Service name	Penwith Radio
Licence area	Penwith peninsula area of Cornwall (as shown in the licensed coverage area map)
Frequency	96.5 MHz (Penzance) 97.2 MHz (St Just)

Description of character of service

Penwith Radio is for the people in the isolated peninsula of Penwith. It offers a local voice, supporting Cornish culture, history and identity, and acting as a barometer of local opinion. It encourages and supports local community networks, and offers a service to help people feel more connected and less isolated.

The service broadcasts:

- Music. The music broadcast over the course of each week is: popular music suitable for adults and children of all ages.
- Speech. The main types of speech output broadcast over the course of each week are: local weather, surf reports, traffic and travel news, events information, discussions, and interviews. At least once per calendar month the station broadcasts live from a location other than the main studio, for a minimum of two hours.
- The service provides original output¹ for a minimum of 34 hours per week.
- The service provides locally-produced output² for a minimum of 34 hours per week.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[August 2014. Revised August 2015; September 2016]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.