

Key Commitments**Licence number: CR000264**

Service name	Keith Community Radio (KCR)
Licence area	Moray (as shown in the licensed coverage area map)
Frequency	107.7 MHz

Description of character of service

KCR is for the people who live in Moray. It offers information and entertainment to listeners and broadcasts community interest programming.

The service broadcasts:

- Music. The music broadcast over the course of each week is a mix of music genres.
- Speech. The main types of speech output broadcast over the course of each week are: community information, advice programming, event information and religious output.
- The service provides original output¹ for a minimum of 30 hours per week.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[September 2014. Revised December 2016]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.