

## Key Commitments

**Licence number: CR100152**

<b>Service name</b>	<b>IMAN FM</b>
<b>Licence area</b>	<b>North east Sheffield and south west Rotherham (as shown in the licensed coverage area map)</b>
<b>Frequency</b>	<b>103.1 MHz</b>

### Description of character of service

IMAN FM is for the diverse Muslim communities and ethnic minority communities that primarily comprise the Asian or Asian British population (Pakistani, Indian, Bangladeshi, other Asians, African, Caribbean, other black and Arab) in north east Sheffield and south west Rotherham. It gives the target community access to education, information and entertainment whilst identifying with the cultural and social heritage of the area. The station's programming reflects an Islamic ethos, and includes output catering for the spiritual needs of Muslims.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are a range of music genres from Islamic devotional and traditional cultural music to contemporary urban music.
- Speech. The main types of speech output broadcast over the course of each week are local news, information about community events and the arts, current affairs, religious material, sport and features on a range of topics of relevance to the target community.
- Over the course of the week the main language is English with some Urdu, Arabic and other relevant community languages.
- The service provides original output<sup>1</sup> for a minimum of 16 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[September 2014. Revised September 2016]

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<sup>1</sup> Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.