

## Key Commitments

**Licence number: CR100180**

<b>Service name</b>	<b>Dales Radio</b>
<b>Licence area</b>	<b>The Yorkshire Dales National Park, including Leyburn, Hawes, Kirkby Stephen, Sedbergh, Ingleton, Settle and Grassington (as shown in the licensed coverage area map)</b>
<b>Frequency</b>	<b>Giggleswick, Grassington: 104.9 MHz. Hawes AM: 936.0 kHz</b>

### Description of character of service

Dales Radio is for all people and communities in the Dales. It offers a full service radio station, made and produced by people that know and understand the Dales and its communities.

The service broadcasts:

- Music. The music broadcast over the course of each week is popular music.
- Speech. The main types of speech output broadcast over the course of each week are: national and local news, reports on items of local interest, traffic and travel, weather, public service announcements, interviews and discussions.
- The service provides original output<sup>1</sup> for a minimum of five hours per day.
- The service provides locally-produced output<sup>2</sup> for a minimum of 13 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[November 2015. Revised September 2016]

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<sup>1</sup> Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

<sup>2</sup> Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.