

## Key Commitments

**Licence number: CR100787**

<b>Service name</b>	<b>Harbour Radio</b>
<b>Licence area</b>	<b>Great Yarmouth and surrounding areas in the Borough of Great Yarmouth (as shown in the licensed coverage area map)</b>
<b>Frequency</b>	<b>107.4 MHz</b>

### Description of character of service

Harbour Radio is a service for people in Great Yarmouth and surrounding areas in the borough and is “The Voice of the Community”. It provides a platform for all facets of the community, and promotes social gain through targeted programming and highlighting aspirational projects. It covers different local events, including through outside broadcasts.

The service broadcasts:

- Music. The main type of music broadcast over the course of each week is: a mix of genres, with an emphasis on mainstream popular music. Specialist music also features.
- Speech. The main types of speech output broadcast over the course of each week are: national news, local news, weather, travel and discussions on local issues.
- The service provides original output<sup>1</sup> for a minimum of 12 hours per day.
- The service provides all locally-produced output<sup>2</sup>, except for national news bulletins.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[August 2017]

<sup>1</sup> Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

<sup>2</sup> Locally-produced output is any output made and broadcast from within the service’s licensed coverage area. It may include all types of local production.