

Key Commitments**Licence Number: CR100793**

Station name	Chelmsford Community Radio (CCR)
Licence area	Chelmsford (as shown in the licensed coverage area map)
Frequency	104.4 MHz

Description of character of service

CCR 104.4 is for the residents and businesses of the City of Chelmsford and the surrounding area. It broadcasts music and programmes to reflect the diverse tastes of the communities within the Chelmsford area, including showcasing local talent.

The service broadcasts:

- Music. A range of music is broadcast over the course of each week. Specialist music shows and local unsigned musicians also feature.
- Speech. The main types of speech output broadcast over the course of each week are: news, weather, traffic and travel, event information, discussions and local interest matters.
- The service provides original output¹ for a minimum of 50 hours per week.
- The service provides locally-produced output² for a minimum of 13 hours per day

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[January 2017]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.