

Key Commitments**Licence number: CR101262**

Service name	Winchester Radio
Licence area	Winchester and its immediate surrounding area (as shown in the licensed coverage area map)
Frequency	94.7 MHz

Description of character of service

Winchester Radio is primarily for people aged 50 and over, living in Winchester and the surrounding area. The station provides a service to help improve health and wellbeing and offers music and speech to entertain and engage the local community.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: a wide variety of pop, rock, jazz, easy-listening, and country, all from the 1950s through to the present day. Classical and specialist music also feature.
- Speech. The main types of speech output broadcast over the course of each week are: community information, local news, features and interviews, with a focus on content designed to encourage and promote good health and wellbeing.
- The service provides original output¹ for a minimum of 70 hours per week.
- The service provides locally-produced output² for a minimum of 91 hours per week.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[February 2019]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.