

Licence number: CR101405

Service name	Funky SX
Licence area	Southend-on-Sea and the surrounding areas (as shown in the licensed coverage area map)
Frequency	103.7 MHz

Description of character of service

Funky SX is for young people aged 35 and under in Southend-on-Sea. It is a music-led radio station with a rhythmic feel. It provides a platform for creative, artistic and musical expression.

Programming output

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are Dance and Urban
- Speech. The main types of speech output broadcast over the course of each week are: news, sport, what's on and general information tailored to meet the needs of the target community.
- The service provides original output¹ for a minimum of 12 hours per day.
- The service provides locally-produced output² 24 hours per day.

The studio is located within the licensed coverage area.

Social gain and other commitments

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[March 2016]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is output made and broadcast from within the service's licensed coverage area.