

Key Commitments

Licence number: CR101582

Service name	Ribble FM
Licence area	Clitheroe and the surrounding area (as shown in the licensed coverage area map)
Frequency	106.7 MHz

Description of character of service

Ribble FM is for people, and in particular the over-35s, in Clitheroe and its immediate surrounding area in the Ribble Valley, Lancashire. It provides a truly local radio service with relevant news, information, entertainment and debate to connect and unite towns and villages in the area. It promotes and champions the Ribble Valley.

The service broadcasts:

- Music. The main type of music broadcast over the course of each week is: a mix of melodic songs, with an emphasis on classic hits over 20 years old. Specialist music also features.
- Speech. The main types of speech output broadcast over the course of each week are: news, farming news, weather, what's on, community bulletins, interviews and discussions.
- The service provides original output¹ for a minimum of seven hours per day.
- The service provides locally-produced output² for a minimum of 13 hours per day

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[June 2016]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.