

Key Commitments**Licence number: CR102156**

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| Service name | Rossendale Radio |
| Licence area | Rawtenstall and some surrounding areas of the Rossendale Valley (as shown in the licensed coverage area map) |
| Frequency | 104.7 MHz |

Description of character of service

Rossendale Radio offers a radio station for people who live and work in the Rossendale Valley, with a focus on 25 to 54-year olds. The station is a focal point to unite the community, reflecting the life, aspirations and community energy of the people, and providing an outlet for local groups and for local people.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: classic and chart hits from the 1950s to the present. Specialist music also features.
- Speech. The main types of speech output broadcast over the course of each week are: news and sport reports, local interviews, discussion, what's on and community news.
- The service provides original output¹ for a minimum of 84 hours per week.
- The service provides locally-produced output² for a minimum of 91 hours per week.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[November 2018]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.