

Key Commitments

Licence number: CR102238

Service name	Radio Tyneside
Licence area	Parts of Newcastle upon Tyne and Gateshead (as shown in the licensed coverage area map)
Frequency	93.6 MHz

Description of character of service

Radio Tyneside offers a service primarily for listeners aged over 50 in the Newcastle and Gateshead area and aims to improve their health and wellbeing. The station encourages lifestyle improvements amongst listeners and supports the people and organisations that provide relevant services.

The service broadcasts:

- Music. The main type of music broadcast over the course of each week is: easy listening from the 1950s to the present day. Specialist music also features.
- Speech. The main types of speech output broadcast over the course of each week are: news, information, features and advice, including content designed to encourage and promote good health and wellbeing.
- The service provides original output¹ for a minimum of 84 hours per week.
- The service provides locally-produced output² for a minimum of 133 per week.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[July 2018]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.