

**Key Commitments****Licence number: CR00038BA**

<b>Service name</b>	<b>Big City Radio</b>
<b>Licence area</b>	<b>Aston, Birmingham (as shown in the licensed coverage area map)</b>
<b>Frequency</b>	<b>89.1 MHz</b>

**Description of character of service**

Big City Radio serves all the communities of Aston with a particular focus on the area's ethnic communities. The service comprises music and information aimed at, and likely to appeal to, the target community groups in the licensed area.

The service broadcasts:

- Music. The music broadcast over the course of each week will be a mixture of music that appeals to all residents within the Aston area.
- Speech. The main types of speech output broadcast over the course of each week are: news (international and local), travel, community information and what's ons, weather, national and local sport.
- The service provides original output<sup>1</sup> for a minimum of 12 hours per day.
- The service provides locally-produced output<sup>2</sup> for a minimum of 12 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[August 2007. Revised November 2016; September 2020.]

<sup>1</sup> Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

<sup>2</sup> Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.