

Key Commitments

Licence number: CR000113

Service name	Somer Valley FM
Licence area	Midsomer Norton and Radstock (as shown in the licensed coverage area map)
Frequency	97.5 MHz

Description of character of service

Somer Valley FM is for the communities in and around Midsomer Norton and Radstock. It provides a local news, information and entertainment service that is open to all the community, and it develops creativity and talent in broadcasting.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: a mix of genres including easy listening and chart music, along with some specialist genres.
- Speech. The main types of speech output broadcast over the course of each week are: news and sports, local information, discussion, and features on the arts.
- The service provides original output¹ for a minimum of 70 hours per week.
- The service provides locally-produced output² for a minimum of 13 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[December 2008. Revised September 2013; September 2016]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.