

Key Commitments**Licence number: CR000052**

Service name	Seaside Radio
Licence area	Withernsea, Holderness and Hornsea (as shown in the licensed coverage area map)
Frequency	105.3 MHz

Description of character of service

Seaside Radio is for the people of Withernsea and isolated groups and communities. The station provides local information and communication and opportunities for the participation of people from the target community.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: a variety of genres, chart music and local/emerging artists.
- Speech. The main types of speech output broadcast over the course of each week are: local information, discussions, interviews and news.
- The service provides original output¹ for a minimum of 5 hours per day (averaged over a 7 day period).

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[September 2007. Revised September 2012; September 2016; March 2022]

¹ Original output is content which is first produced for, and transmitted by, the station and excludes output that was transmitted elsewhere before. Original output can be live, pre-recorded or voice-tracked. Repeat broadcasts of original output and continuous music with no speech content other than advertisements, station ids and/or outsourced news bulletins (i.e. news bulletins produced by a third party) do not meet Ofcom's definition of original output.