

Key Commitments**Licence number: CR100797**

Service name	MKFM
Licence area	Milton Keynes and surrounding villages (as shown in the licensed coverage area map)
Frequency	106.3 MHz

Description of character of service

MKFM is for the people who live or work in Milton Keynes and surrounding villages. It provides a proudly local, mainstream community radio service, which promotes and supports the work of local charities and community groups and helps local businesses and people.

The service broadcasts:

- Music. The main types of music broadcast over the course of the week is a mix of hits from 1990 to today.
- Speech: The main types of speech output broadcast over the course of each week are: local news bulletins, local travel bulletins, local weather bulletins, local 'what's on' information, discussion and studio guests.
- The service provides original output¹ for a minimum of 80 hours per week.
- The service provides locally-produced output² for a minimum of 91 hours per week., with no more than 18 hours a week of syndicated programming broadcast.

The station has studio premises located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service. The service has mechanisms in place to ensure it is accountable to its target community.

[September 2015. Revised September 2016; April 2019, January 2022.]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.